



# PROJECT OPPORTUNITY

## FREE ENTREPRENEUR TRAINING FOR VETERANS

**Is Entrepreneurship the right choice for you?**

**Do you have a business idea but not sure where to start?**

**Do you have a business and want to take it to the next level?**

**Do you live or have a current business in Calvert, Charles, or St. Mary's County?**

## 10 Week Program Begins September 10, 2018 with Weekly Classes

Project Opportunity is an intensive curriculum based 10 week cohort program that meets one night a week and is facilitated by business professionals and subject matter experts. The program concludes with a formal business plan presentation. Training Includes:

- ❖ *Assessing Your Business Idea*
- ❖ *Marketing Analysis*
- ❖ *Financing and Financial Management*
- ❖ *Business Structure and Taxes*
- ❖ *Development of a Business Plan*

Want to know more, register now at [www.project-opportunity.com](http://www.project-opportunity.com) for the **Southern Maryland Fall 2018 Orientation Session** which will be held on August 27, 2018 starting at 6:30 PM at:

Charles County Government Building – Blue Room  
200 Baltimore Street  
La Plata, Maryland

Training and materials are provided free to veterans, but space is limited!

Project Opportunity is a free entrepreneurship-training program, which has been designed solely for veterans who want to start or grow their own business. The program is an 10 week (30 hour) instructor lead intensive course designed to prepare participants in business planning and operations. Project Opportunity utilizes the [NxLevel](#) Micro-Entrepreneur Curriculum which is a nationally recognized entrepreneurship training program and supplements the material with presentations by local subject matter experts in topics such as Marketing Plans, Cash Flow Analysis, the 5 C's of Credit, Commercial Insurance, Business Structure, Web Site Design, and procurement opportunities on the state and federal levels for veteran owned businesses. WWW.Project-Opportunity.COM